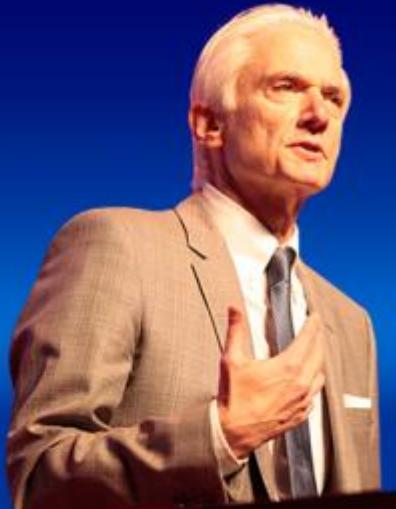


# JERRY KAPLAN

<http://jerrykaplan.com>

INTERNATIONAL SPEAKER • BESTSELLING AUTHOR • EDUCATOR AND FUTURIST



- Silicon Valley entrepreneur and Stanford Lecturer Jerry Kaplan explains Artificial Intelligence to corporate and conference audiences.
- His dynamic, visionary keynotes engage and inspire participants across the globe.
- Energize your event with a timely and relevant presentation from one of the leading thinkers of our time.

SELECT MEDIA APPEARANCES INCLUDE:



## How will Artificial Intelligence Disrupt (your industry)

A lively and visual explanation of the basic concepts and key technologies that comprise the field of Artificial Intelligence, followed by its likely future impact, customized to the interests of your specific audience.

## The Promise and Perils of Artificial Intelligence

Some experts suggest that Artificial Intelligence poses a threat to humanity, while others extoll it as our saving grace. Who is correct, and why? This inspirational and stimulating speech separates fact from fiction, while informing and entertaining your audience.

## The Global Economic and Social Impact of Artificial Intelligence

Over the next few decades, Artificial Intelligence is widely expected to be a key driver of global power and influence. This practical and informative briefing explains how to best leverage this emerging technology for economic development, trade, security, and innovation.

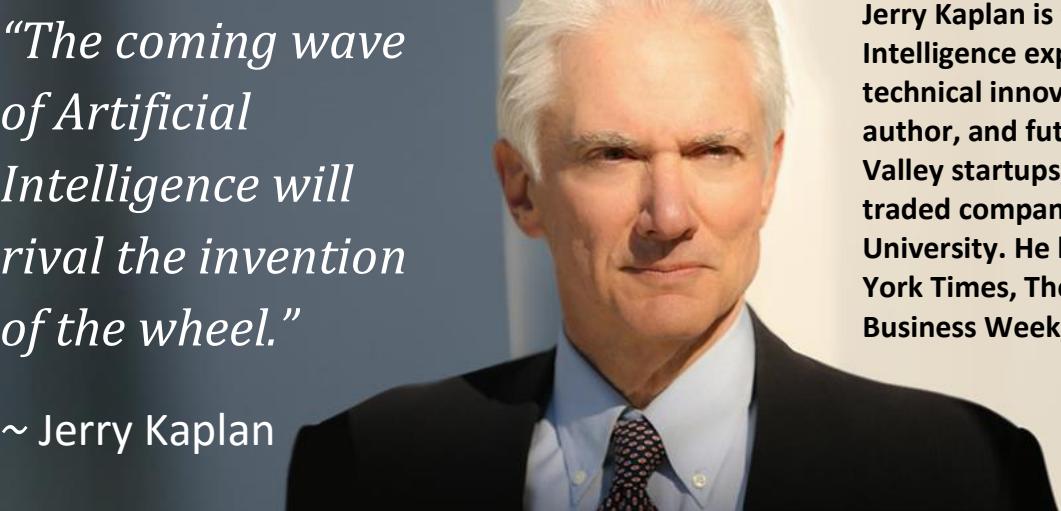
View Jerry Kaplan live at <http://jerrykaplan.com/speaking/>

## PRESSENTATION TOPICS



*"The coming wave  
of Artificial  
Intelligence will  
rival the invention  
of the wheel."*

~ Jerry Kaplan



Jerry Kaplan is widely known as an Artificial Intelligence expert, serial entrepreneur, technical innovator, educator, bestselling author, and futurist. He co-founded four Silicon Valley startups, two of which became publicly traded companies, and teaches at Stanford University. He has been profiled in The New York Times, The Wall Street Journal, Forbes, Business Week, Red Herring, and Upside.

FREQUENT OP-ED CONTRIBUTOR TO LEADING PUBLICATIONS INCLUDING:

**FORTUNE** **The New York Times** **THE WALL STREET JOURNAL**   **SALON** *The Atlantic*

AUTHOR



Jerry Kaplan's books include the best-selling classic "Startup: A Silicon Valley Adventure" (Houghton-Mifflin), selected by Business Week as one of the top ten business books of 1995. Based on his Stanford course, "Humans Need Not Apply: A Guide to Wealth and Work in the Age of Artificial Intelligence" (Yale University Press, 2015) was honored as a Top Ten Science and Technology Book of the Year by The Economist. His latest book, "Artificial Intelligence: What Everyone Needs to Know" (Oxford University Press, 2016) was a #1 Amazon New Release Bestseller in Artificial Intelligence.

## GLOBAL RAVE REVIEWS

"Jerry was great. He was fantastic to work with and spent a lot of time learning about our industry. He had a ton of questions in the exhibit hall. We liked him VERY much."

Mike Fratantoni,  
Chief Economist, Mortgage Bankers Association

"Dr. Kaplan packed our Shanghai headquarter's auditorium for this special Saturday event. His speech captivated our audience with its mix of humor, content, and vision."

Kng Hwee Tin,  
Executive Director and CEO, OCBC Bank

"Jerry gave an amazing talk. It was completely captivating."

Guruduth Banavar,

VP, Cognitive Computing, T.J. Watson Research Center, IBM

"Dr. Kaplan's keynote speech was the highlight of the conference. It set the perfect tone of innovation, ideas, and business for the entire event."

Anna Zhang,  
Co-founder and Senior Vice President, Cheers Publishing

FOR MORE INFORMATION OR BOOKING INQUIRIES:

<http://jerrykaplan.com>

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